



2nd WINGS Regional Meeting for Latin America and the Caribbean: Finding Common Paths to Fostering an Enabling Environment in the Region

Program

Date: October 29 & 30, 2019

Location: São Paulo, Brazil

This two-day meeting aims to bring together key actors from philanthropy infrastructure in Latin America and the Caribbean to promote peer learning, build regional capacity, and define a joint agenda to fostering a more enabling environment in the region.

Expected Outcomes

- A collective understanding of the trends of the enabling environment for philanthropy in the LAC region.
- Peer exchanges on how to collaborate with actors inside the sector and across-sectors to leverage the importance of the Philanthropy Support Ecosystem in the region to have a more enabling environment for philanthropy and giving.
- Identification of opportunities for collective action.
- Improved capacity of the participants on specific topics connected to the enabling environment.

Participants

- Senior staff and board members from LAC existing or emerging infrastructure organizations (networks, academic institutions, support organizations, etc.).
- Experts involved in philanthropy development in the region.
- Other key actors such as international funders, civil society representatives from Latin America or infrastructure organizations representatives from other regions.
- Find the list of participants at the end of this document (page 7).

General information

- The main language of the meeting will be English. Check the logistic details by [clicking here](#).

Note: The public activities will continue on the 31st of October, organized by GIFE. All WINGS members and partners are welcome to join.

Agenda

Day 1: October 29

Venue: [Blue Tree Premium Paulista Hotel](#)

Address: Rua Peixoto Gomide, 707, Cerqueira César

8.00-8.30 **Welcome Coffee**

8.30-9.00 **Opening**

- Benjamin Bellego, Executive Director-WINGS
- José Marcelo Zacchi, Executive Director- GIFE
- Paula Fabiani, Director/President-IDIS

9.00-9.30 **Introduction to the meeting**

- Nadya Hernández, Programs Coordinator-WINGS

9.30-11.00 Session 1 | **Enabling environment for philanthropy in Latin America and the Caribbean: what are the common trends?**

This interactive session will encourage participants to exchange ideas on the main hot-issues connected to the enabling environment for philanthropy and giving in the region.

Methodology: World Cafe

Guiding question: What are the shared developments and challenges for philanthropy in the LAC region?

Table hosts:

- Table 1: Cultural & Political Framework | **Lourdes Sanz, Cemefi**
- Table 2: Legal & Fiscal Framework | **Magdalena Aninat, CEFIS**
- Table 3: Shrinking Space | **Graciela Hopstein, Brazilian Philanthropy Network for Social Justice**

11.00-11.30 Coffee break

11.30-13.00 Session 2 | **Cases & Experiences: What can we learn from each other to create a healthier environment for philanthropy and civil society to thrive?**

Participants will share experiences (failures, learnings, on-going processes, etc.) on how to collaborate with actors inside the sector and across-sectors to leverage the importance of the Philanthropy Support Ecosystem region to have a more enabling environment for philanthropy and giving.

Methodology: Collective ideation

Guiding question: How are we contributing to create a healthier environment for philanthropy and civil society?

Inspiring experiences (5 minutes each):

- Argentinian private ecosystem for the public good | **Javier García, GDFE**
- Collective strategy to build support for an Endowment Law in Brazil | **Paula Fabiani, IDIS**
- TBC

13.00-14.30 **Group Lunch** at Blue Tree Premium Paulista Hotel

14.30-15.45 Session 3-Part I | **Analyzing Options on How to Engage in Collective Action**
Practical session for the Group Members to decide where it may be most effective to engage in efforts to improve the legal environment at the regional level. Using the tool developed by ICNL the Group will explore key points to build a common agenda at the regional level. Methodology: Workshop on the tool '[Assessing the Legal Environment for Civil Society Organizations](#)'.

Facilitator: **Jocelyn Nieva**, Senior Legal Advisor For Latin America and The Caribbean | International Center for Not-for-Profit Law (ICNL).

15.45-16.15 Coffee break

16.15-17.45 Session 3-Part II | **Analyzing Options on How to Engage in Collective Action**
During this part of the workshop participants will discuss concrete initial ideas on how the Group can engage in collective efforts (e.g. GAFI-LAC Grupo de Acción Financiera; regional campaign to raise the awareness on enabling environment issues; produce policy recommendations; etc)

Facilitator: **Gabriela Pellón**, member of the Expert Hub on Anti-Money Laundering/Combating the Financing of Terrorism created by leaders of the Global NPO Coalition on FATF.

17.45-18.15 **Wrap-Up**

Facilitator: **Andrea Hanai**, Projects IDIS & Co-chair of the LAC Affinity Group

19.30 **Dinner**

Join us for a nice dinner with your peers.

Venue: TBC

Day 2: October 30

Transport provided from/to Blue Tree Hotel

Venue: FGV - Fundação Getulio Vargas, Auditorium, John F. Kennedy Building.

Address: R. Itapeva, 432, Bela Vista

9.00-13.00 Workshop on Narrative and Communication

Topic: How to engage different stakeholders (from common citizens to decision-makers) on your advocacy strategy?

Language: English

Description: this workshop will provide participants with theory and practical tools on communication to address problems related to the shrinking space in their national contexts.

Facilitators:

- Ricardo Borges Martins, [Advocacy Hub](#)
- Pedro Telles, [Advocacy Hub](#)
- Anna Livia Arida, [Advocacy Hub](#)

13.00-14.30 Lunch

Venue: Restaurante Tulipa

Address: Hotel Paulista Wall Street – R. Itapeva, 636 – Bela Vista (5-minute walk from FGV)

International Seminar: Civic Space and Strengthening Civil Society

Language: Portuguese with translation to English

Methodology: Panels

14:30-15.30 Opening remarks

15:30-16:30 Panel 1 | A Review on the Civil Society Enabling Environment

Description: Civil society organizations (CSOs) are fundamental to strengthen and consolidating democracy and building a more just and supportive society. They play these roles in various ways, monitoring and contributing to the improvement of state institutions, promoting the active participation of citizens, providing services to vulnerable publics, guaranteeing and expanding rights, among others.

For this purpose, organizations depend on a enabling environment for their actions, that is, a civic space where civil society can express, organize, communicate and establish partnerships and collaborative networks to carry out their actions.

This panel intends to give an overview of the main issues that currently permeate the debate on the quality of civic space, bringing reflections on how the field of philanthropy can act to strengthen it.

16:30-16:45 Coffee Break

16:45-17:00 **Collective Declaration**

17:00-19:00 **Publications launch and cocktail**

Knowledge production is fundamental to support the dialogue on strengthening civil society and civic space. This moment of the seminar will be dedicated to the launch of two publications produced under the Sustenta OSC project: (i) Endowments Funds and Civil Society Organizations and (ii) Regulatory Incentives for Individual Philanthropy in Brazil.

In addition to these, we will also launch the CIVICUS Report “Access to Resources for Civil Society Organizations in Latin America: Facts and Challenges”.

Note: The International Seminar will continue on the 31st of October, organized by GIFE. All WINGS members and partners are welcome to join.

October 31-Optional

Venue: FGV - Fundação Getulio Vargas, Auditorium, John F. Kennedy Building.
Address: R. Itapeva, 432, Bela Vista

9:00-10:30 Panel 2 | **Legal environment for civil society**

A favorable legal environment for civil society organizations is key to guarantee freedom of action, access to resources, the transparency of government actions and mechanisms for participation and social control.

Thus, while establishing certain obligations, the legal system also allows organizations the ability to act independently and autonomously.

This panel aims to discuss the quality of the legal environment for civil society organizations, proposing a diagnosis of Brazil and other countries on the main challenges for their improvement. We also propose to analyze how organizations have acted to respond to the challenges of restricting the civic space and how they have mobilized the right to defend their actions.

Speakers: Jocelyn Nieva ([ICNL](#)), Paulo Hauss ([FONIF](#)), Daniel Teixeira ([CEERT](#))

10:45-12:15 Panel 3 | **Funding Conditions and Economic Sustainability of Civil Society Organizations**

Economic sustainability is fundamental to assure organizations free and autonomous action. This panel will provide an overview of the forms of funding of civil society organizations in Latin America and Brazil. It is intended to discuss how current mechanisms of access to resources affects the institutional strengthening of organizations and what are the possibilities and challenges in the current scenario.

In this sense, one of the topics covered will be the tax treatment granted to donations to public interest organizations in Brazil and other countries, covering topics such as immunities, exemptions and tax incentives.

Another important issue to be discussed, is the regulation of endowments funds, the long-term funding instrument of civil society organizations. With the passage of recent legislation regulating this model of funds in Brazil, this panel intends to discuss the possibilities and limits of the new regulation - in addition to legal aspects, as well as to compare the models of funds currently existing in Brazil with those of others. Countries.

Speakers: María Villalpando ([Global Giving](#)), Giovanni Harvey ([Baobá](#)), João Paulo Vergueiro ([ABCR](#)).

14:00-18:00 **What to do? Proposals for action for the field**

In debating the themes that lead the way of this seminar, we are called to action. After discussing the main challenges for strengthening civic space, we want to propose not one but three practical exercises on what civil society organizations, and particularly the field of philanthropy, can do to face of such challenges.

In a format of co-creation workshops, these activities will be divided into three different axes: (i) knowledge, (ii) communication and (iii) political advocacy and will be conducted, respectively, by the Knowledge Group, the “Narrativas” Group and the “Sustenta OSC” Discussion Group.

This meeting is possible thanks to the support of the Inter-American Foundation.



Participants | WINGS Regional Meeting for Latin America and the Caribbean

	Name	Organization	Country
1	João Paulo Vergueiro	ABCR - Brazilian Association of Fundraisers	Brazil
2	Anna Livia Arida	Advocacy Hub	Brazil
3	Jaime Matute	AFE - Asociación de Fundaciones Empresariales	Colombia
4	Carlos Armando Casis	Alianza Peruana de Fundaciones y Asociaciones	Peru
5	Graciela Hopstein	Brazilian Philanthropy Network for Social Justice	Brazil
6	Maria Magdalena Aninat	CEFIS - Centro de Filantropía e Inversiones Sociales de la Escuela de Gobierno / Universidad Adolfo Ibáñez	Chile
7	Lourdes Sanz	Cemefi - Centro Mexicano para la Filantropía	Mexico
8	Barbara Leopold	Center on Philanthropy and Civil Society The City University of New York	USA
9	Kathleen McCarthy	Center on Philanthropy and Civil Society The City University of New York	USA
10	Mariana Sandoval Ulloa	Comunalia - Alianza de Fundaciones Comunitarias de México	Mexico
11	Helena Monteiro	DRCLAS Brazil Office Harvard University	Brazil
12	Gabriela Pellón	FATF in Latin America (GAFI)	Argentina
13	Savana Brito	Fundo Elas	Brazil
14	Marcos Kisil	Fundação Jose Luiz Egydio Setubal	Brazil
15	Marcos Paulo	Fundação Jose Luiz Egydio Setubal	Brazil
16	Olavo Setúbal	Fundação Jose Luiz Egydio Setubal	Brazil
17	Marcia Woods	Fundação Jose Luiz Egydio Setubal	Brazil
18	Adriana Guimarães	Fundo Brasil de Direitos Humanos	Brazil
19	Javier García Moritán	GDPE - Grupo de Fundaciones y Empresas	Argentina
20	Aline Viotto	GIFE - Grupo de Institutos, Fundações e Empresas	Brazil
21	Jose Marcelo Zacchi	GIFE - Grupo de Institutos, Fundações e Empresas	Brazil
22	Ana Claudia Andreotti	GIFE - Grupo de Institutos, Fundações e Empresas	Brazil
23	María Villalpando	GlobalGiving	USA
24	Gracia Goya	Hispanics in Philanthropy	USA / Mexico
25	Jonathan J. Velasco Romero	Ibero-American Network of Community Foundations	Mexico
26	Yana Lima	Ibero-American Network of Community Foundations	Brazil
27	Jocelyn Nieva	ICNL - International Center for Not-for-Profit Law	USA

28	Andrea Hanai	IDIS - Instituto para o Desenvolvimento do Investimento Social	Brazil
29	Paula Fabiani	IDIS - Instituto para o Desenvolvimento do Investimento Social / WINGS Board Member	Brazil
30	Juan Carlos Lozano	Innpactia	Colombia
31	David Ivan Fleischer	Inter-American Foundation	USA
32	Elisa R A Larroudé	ISTR - International Society for Third-Sector Research	Brazil
33	Andrea Martini Pineda	ISTR - International Society for Third-Sector Research	Brazil
34	Carola Matarazzo	Movimento Bem Maior	Brazil
35	Richard A. Castilla Sippli	Movimento Bem Maior	Brazil
36	Guillermo Correa	RACI-CIVICUS Board Member	Argentina
37	Cecilia Ramos	TrustLaw	Argentina
38	Ana Paula Borges Pinho	University of Sao Paulo	Brazil